

# Cookies Policy

## Introduction

We use cookies to help improve our websites in a variety of different ways. Including collecting contextual information about your visit to the site to enhance functionality and user experience.

## What are cookies?

Cookies are small text files placed on your devices when you visit websites via internet browsers. Our use of cookies is to primarily help enhance your user experience and improve the efficiency of our website. In order to make purchases on our website and for an optimal user experience, you will need to enable cookies.

## What cookies do we use?

**Essential cookies** - These make our websites work. They remember what dates you want to stay with us, what sort of room you want and that you are logged in to your account. They also allow us to collect information about your use of our websites and apps, enabling us to improve the way they work.

**Performance Cookies** - Performance cookies also allow us to see if there are any technical issues on our websites and if you are experiencing any issues using our websites. They also allow us to look at usage statistics and performance. We use Google Analytics to help us understand how you use our services. For more information on Google Analytics, please visit Google's website.

**Functional cookies** - These cookies collect information about the language you have requested the site display content in, remembering your username so you can log-in more quickly, text size, location you are in and generally allow us to customise your experience. Nobody likes having to repeat themselves and these cookies help with that.

**Tracking and advertising cookies and similar technologies** - We use these types of cookies and similar technologies to provide adverts that we think may be more relevant to your interests. This can be based on your browsing activity and is known as Online Behavioural Advertising or OBA. Cookies are placed on your browser, which remembers what websites you've been to. Advertising based on what you have been viewing is then displayed.

**Web beacons and tracking pixels** - These technologies help us to count users on a web page, and see if a cookie has been activated. They allow us to see how popular content is and if an email has been delivered to a recipient, opened and links clicked on. We use this information to track how successful campaigns have been.

**Flash cookies** - Sometimes we may use flash players to deliver special content, such as video clips. This uses Local Shared Objects or flash cookies to remember settings. Device Fingerprinting - Sometimes we may use a device's browser information to identify that device, conduct analysis, help detect and prevent fraud and present content correctly. We also use cookies and similar technologies to:

- Allow you access to our websites;
- Permit your internet connection to our websites;
- Allow our servers to record information about your device (such as IP address, browser type, location, hardware and software information);
- Collect unique device identifier (UDID), geo-location and other transactional data to validate free trials when you use a mobile device;
- Assess content usage;
- Provide relevant content;
- Sell third party advertising and enable frequency capping;

## **Apps**

By downloading our apps, we will require access to the following services on your device: UDID, MAC address, or other applicable device identifier and location. Other services may also be required in order for the apps to function. This information may be used to validate credentials and provide push notifications to your devices.

## **Managing cookies**

You can change your cookie settings very easily in your browser settings. However, you need to be careful about restricting the use of cookies, as they may prevent the websites you visit from working as they were intended.

You can also control which companies set cookies on your devices by visiting the following pages. Please note that you will need to turn off any ad blockers or privacy tools to see what cookies are being set:

Internet Advertising Bureau (IAB) Your **Online Choices** is an industry programme that allows you to control which companies can set cookies and show you advertising. It provides you an easy way of opting out several advertising networks.

The **Network Advertising Initiative control** page also allows you to control OBA from the advertising networks they represent.

The Digital **Advertising Alliance's** control page also allows you to control cookies too.

It is important to remember that these services use cookies to remember that you have opted-out of cookies being placed on your browsers. If you clear your cache, the opt-outs will be forgotten and you will have to opt-out again.

You can stop web beacons being set, although you cannot decline receiving them in emails. For information about managing these, please visit <https://www.allaboutcookies.org/>

# List of the actual cookies that our site is using:

Scan date: 20/09/2018

Domain name: www.hotelkingscourt.cz

Server location: Germany

Cookies, in total: 63

20 cookies are unclassified and need manual classification and a purpose description.

## Category: Necessary (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure

areas of the website. The website cannot function properly without these cookies.

**CO O KIE NAM E PRO VIDER TYPE EXPIRY**

**BIGipServer#** hotelkingscourt.cz HTTP Session

**First found URL:** <https://www.hotelkingcourt.cz/en/guest-review.shtml>

**Cookie purpose description:** Used to distribute traffic to the website on several servers in order to optimize response times.

**Initiator:** Web server

**Source:** hotelkingcourt.cz

**Data is sent to:** Germany (ad equate)

## Category: Statistics (6)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting

information anonymously.

**CO O KIE NAM E PRO VIDER TYPE EXPIRY**

**\_ga** hotelkingscourt.cz HTTP 2 years

**First found URL:** <https://www.hotelkingcourt.cz/en/guest-review.shtml>

**Cookie purpose description:** Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

**Initiator:** Script tag, page source line number 551

**Source:** https://www.google-analytics.com/gtm.js?id=GTM-PDW5FC

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

**\_gat** hotelkingscourt.cz HTTP Session

**First found URL:** <https://www.hotelkingcourt.cz/en/guest-review.shtml>

**Cookie purpose description:** Used by Google Analytics to throttle request rate

**Initiator:** Script tag, page source line number 551

**Source:** https://www.google-analytics.com/gtm.js?id=GTM-PDW5FC

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

**\_gid** hotelkingscourt.cz HTTP Session

**First found URL:** <https://www.hotelkingcourt.cz/en/guest-review.shtml>

**Cookie purpose description:** Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

**Initiator:** Script tag, page source line number 551

**Source:** https://www.google-analytics.com/gtm.js?id=GTM-PDW5FC

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

**collect** google-analytics.com Pixel Session

Cookie scan report - 1/9

**First found URL:** <https://www.hotelkingcourt.cz/en/guest-review.shtml>

**Cookie purpose description:** Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across

devices and marketing channels.

**Initiator:** Script tag, page source line number 551

**Source:** https://www.google-analytics.com/r/collect?v=1\_v=j69a=1437852507t=pageview\_s=1dl=https%3A%2F%2Fwww.hotelkingcourt.cz

rt.cz%2Fen %2Fg u est-review s.h tml d p = %2Fen %2Fg u est-review s.h tml u l = en -u sd e= U TF-8sd = 24-b itsr= 1024x768vp = 997x739je= 0\_u = aG DA  
CM ALB AAAAC~ jid = 1812611959g jid = 412580252cid = 1736475007.1537447983tid = U A-27301540-1\_g id = 1467469492.1537447983\_r= 1g tm=  
G 9cPDW 5FCcd 1= kin g s\_co u rt\_h o telcd 2= to o lb o x-cu sto mcd 3= p remiu m-n o t\_ap p licab lecd 4= czech \_rep u b liccd 5= emeacd 6= n o t\_ap p licab l  
ecd 7= n o t\_ap p licab lecd 8= 76050cd 9= en cd 10= n o t\_ap p licab lecd 11= n o t\_ap p licab lecd 12= n o t\_ap p licab le-n o t\_ap p licab lecd 13= n o cd 14= tr  
avelclick.co mcd 15= h ttp s%3A%2F%2Fw w .h o telkin g sco u rt.cz%2Fen %2Fg u est-review s.h tmlcd 16= ceu cd 17= n o t\_ap p licab lecd 18= p rag u e  
z= 351309718

via h ttp s://w w w .g o o g letag man ag er.co m/g tm.js?id = G TM -PDW 5FC

**Data is sent to:** U n ited States (ad eq u ate)

**Prior consent enabled:** No

**TASSK** tripadvisor.com HTTP 179 days

**First found URL:** [h ttp s://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml](http://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml)

**Cookie purpose description:** Th is co o kie allo w s th e visito r to view emb ed d ed co n ten t fro m Trip ad viso r, su ch as ad vertisemen t. - Th is co

o kie is also u sed b y th e w eb site to d etermin e if visito r's click o n th e ad vertsemen ts, in o rd er to co llect p aymen t fro m Trip ad viser.

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 1035

**Source:** h ttp s://w w w .trip ad viso r.co .u k/W id g etEmb ed -tch o tel?year= 2016lo catio n Id = 1485015d isp lay\_versio n = 2u n iq = 911lan g = en \_U K

via h ttp s://w w w .jscach e.co m/w ejs?w typ e= tch o telu n iq = 911lo catio n Id = 1485015lan g = en \_U Kyear= 2016d isp lay\_versio n = 2

**Data is sent to:** U n ited States (ad eq u ate)

**Prior consent enabled:** No

**TAUD** tripadvisor.com HTTP 13 days

**First found URL:** [h ttp s://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml](http://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml)

**Cookie purpose description:** Th is co o kie allo w s th e visito r to view emb ed d ed co n ten t fro m Trip ad viso r, su ch as ad vertisemen t. - Th is

co o kie is also u sed b y th e w eb site to d etermin e if visito r's click o n th e ad vertsemen ts, in o rd er to co llect p aymen t fro m Trip ad viser.

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 1035

**Source:** h ttp s://w w w .jscach e.co m/w ejs?w typ e= tch o telu n iq = 911lo catio n Id = 1485015lan g = en \_U Kyear= 2016d isp lay\_versio n = 2

**Data is sent to:** U n ited States (ad eq u ate)

**Prior consent enabled:** No

## Category: Marketing (36)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and

engaging for the individual user and thereby more valuable for publishers and third party advertisers.

**CO O KIE NAM E PRO VIDER TYPE EXPIRY**

**\_kuid\_** krxd.net HTTP 180 days

**First found URL:** [h ttp s://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml](http://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml)

**Cookie purpose description:** Reg isters a u n iq u e ID th at id en tifies a retu rn in g u ser's d evice. Th e ID is u sed fo r targ eted ad s.

**Initiator:** In lin e scrip t, p ag e so u rce lin e n u mb er 683-688

**Source:** h ttp s://b eaco n .krxd .n et/u sermatch .g if?p artn er= ad arap artn er\_u id = 308515970071

**Data is sent to:** Irelan d (ad eq u ate)

**anj** adnxs.com HTTP 3 months

**First found URL:** [h ttp s://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml](http://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml)

**Cookie purpose description:** Reg isters a u n iq u e ID th at id en tifies a retu rn in g u ser's d evice. Th e ID is u sed fo r targ eted ad s.

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 68

**Source:** h ttp s://secu re.ad n xs.co m/setu id ?en tity= 6co d e= 308515970071

via h ttp s://w w w .h o telkin g sco u rt.cz/temp lates/main /lib s/jq u ery/jq u ery.jcaro u sel.min .js

**Data is sent to:** G erman y (ad eq u ate)

**CM** tripadvisor.com HTTP 10 years

**First found URL:** [h ttp s://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml](http://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml)

**Cookie purpose description:** U sed fo r view in g emb ed d ed co n ten t fro m Trip Ad viso r, in clu d in g p aymen t o f referral co mmissio n fees ad u ser trackin g acro ss w eb sites.

**Initiator:** Script tag , page source line number 1035

**Source:** [http://www.w.jscach.e.com/w/ejs?wtyp=e+ch+o+telu+n+iq=911lo+catio+n+Id=1485015lan+g=en\\_U+Kyear=2016d+isp+lay+versio+n=2](http://www.w.jscach.e.com/w/ejs?wtyp=e+ch+o+telu+n+iq=911lo+catio+n+Id=1485015lan+g=en_U+Kyear=2016d+isp+lay+versio+n=2)

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

**CMDD** casalemedia.com HTTP 1 day

**First found URL:** <http://www.h.telking.sco.u.rt.cz/en/g+u+est-review.s.html>

**Cookie purpose description:** Collects anonymous user data related to the user's visits to the website, such as the number of visits, average

time spent on the website and when at pages have been loaded, with the purpose of displaying targeted ads.

**Initiator:** Script tag , page source line number 551

**Source:** [http://d+su+m-sec.casalemedia.com/ru+m?cm\\_d+sp\\_id=179extern+al\\_u+ser\\_id=308515970071C=1](http://d+su+m-sec.casalemedia.com/ru+m?cm_d+sp_id=179extern+al_u+ser_id=308515970071C=1)

**via** <http://www.g.o.g.letag.man.ag.er.co.m/g+tm.js?id=G+TM+-PDW+5FC>

**Data is sent to:** United Kingdom (ad equate)

**Prior consent enabled:** No

Cookie scan report - 2/9

**CMID** casalemedia.com HTTP 1 year

**First found URL:** <http://www.h.telking.sco.u.rt.cz/en/g+u+est-review.s.html>

**Cookie purpose description:** Collects anonymous user data related to the user's visits to the website, such as the number of visits, average ti

me spent on the website and when at pages have been loaded, with the purpose of displaying targeted ads.

**Initiator:** Script tag , page source line number 551

**Source:** [http://d+su+m-sec.casalemedia.com/ru+m?cm\\_d+sp\\_id=179extern+al\\_u+ser\\_id=308515970071C=1](http://d+su+m-sec.casalemedia.com/ru+m?cm_d+sp_id=179extern+al_u+ser_id=308515970071C=1)

**via** <http://www.g.o.g.letag.man.ag.er.co.m/g+tm.js?id=G+TM+-PDW+5FC>

**Data is sent to:** United Kingdom (ad equate)

**Prior consent enabled:** No

**CMPRO** casalemedia.com HTTP 3 months

**First found URL:** <http://www.h.telking.sco.u.rt.cz/en/g+u+est-review.s.html>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag , page source line number 551

**Source:** [http://d+su+m-sec.casalemedia.com/ru+m?cm\\_d+sp\\_id=179extern+al\\_u+ser\\_id=308515970071C=1](http://d+su+m-sec.casalemedia.com/ru+m?cm_d+sp_id=179extern+al_u+ser_id=308515970071C=1)

**via** <http://www.g.o.g.letag.man.ag.er.co.m/g+tm.js?id=G+TM+-PDW+5FC>

**Data is sent to:** United Kingdom (ad equate)

**Prior consent enabled:** No

**CMPS** casalemedia.com HTTP 3 months

**First found URL:** <http://www.h.telking.sco.u.rt.cz/en/g+u+est-review.s.html>

**Cookie purpose description:** Collects anonymous user data related to the user's visits to the website, such as the number of visits, average ti

me spent on the website and when at pages have been loaded, with the purpose of displaying targeted ads.

**Initiator:** Script tag , page source line number 551

**Source:** [http://d+su+m-sec.casalemedia.com/ru+m?cm\\_d+sp\\_id=179extern+al\\_u+ser\\_id=308515970071C=1](http://d+su+m-sec.casalemedia.com/ru+m?cm_d+sp_id=179extern+al_u+ser_id=308515970071C=1)

**via** <http://www.g.o.g.letag.man.ag.er.co.m/g+tm.js?id=G+TM+-PDW+5FC>

**Data is sent to:** United Kingdom (ad equate)

**Prior consent enabled:** No

**CMRUM3** casalemedia.com HTTP 1 year

**First found URL:** <http://www.h.telking.sco.u.rt.cz/en/g+u+est-review.s.html>

**Cookie purpose description:** Collects anonymous user data related to the user's visits to the website, such as the number of visits, average

time spent on the website and when at pages have been loaded, with the purpose of displaying targeted ads.

**Initiator:** Script tag , page source line number 551

**Source:** [http://d+su+m-sec.casalemedia.com/ru+m?cm\\_d+sp\\_id=179extern+al\\_u+ser\\_id=308515970071C=1](http://d+su+m-sec.casalemedia.com/ru+m?cm_d+sp_id=179extern+al_u+ser_id=308515970071C=1)

**via** <http://www.g.o.g.letag.man.ag.er.co.m/g+tm.js?id=G+TM+-PDW+5FC>

**Data is sent to:** United Kingdom (ad equate)

**Prior consent enabled:** No

**CMSC** casalemedia.com HTTP Session

**First found URL:** <http://www.h.telking.sco.u.rt.cz/en/g+u+est-review.s.html>

**Cookie purpose description:** Collects anonymous user data related to the user's visits to the website, such as the number of visits, average ti

me spent on the website and when at pages have been loaded, with the purpose of displaying targeted ads.

**Initiator:** Script tag , page source line number 551

**Source:** [http://d+su+m-sec.casalemedia.com/ru+m?cm\\_d+sp\\_id=179extern+al\\_u+ser\\_id=308515970071C=1](http://d+su+m-sec.casalemedia.com/ru+m?cm_d+sp_id=179extern+al_u+ser_id=308515970071C=1)

**via** <http://www.g.o.g.letag.man.ag.er.co.m/g+tm.js?id=G+TM+-PDW+5FC>

**Data is sent to:** United Kingdom (ad equate)

**Prior consent enabled:** No

### CMST casalemedia.com HTTP 1 day

**First found URL:** <http://www.who.telking.sco.rtcz/en/guest-review.shtm>

**Cookie purpose description:** Collects anonymous data related to the user's visits to the website, such as the number of visits, average

time spent on the website and which pages have been loaded, with the purpose of displaying targeted ads.

**Initiator:** Script tag, page source line number 551

**Source:** [http://dsum-sec.casalemedia.com/rum?cm\\_dsp\\_id=179&external\\_user\\_id=308515970071C=1](http://dsum-sec.casalemedia.com/rum?cm_dsp_id=179&external_user_id=308515970071C=1)

**via** <http://www.google.com/gletagmanager.com/gtm.js?id=GTM-PDW5FC>

**Data is sent to:** United Kingdom (ad equate)

**Prior consent enabled:** No

### demconf.jpg demdex.net Pixel Session

**First found URL:** <http://www.who.telking.sco.rtcz/en/guest-review.shtm>

**Cookie purpose description:** Unclassified

**Initiator:** Inline script, page source line number 584-665

**Source:** [http://dsum-sec.casalemedia.com/rum?cm\\_dsp\\_id=179&external\\_user\\_id=308515970071C=1](http://dsum-sec.casalemedia.com/rum?cm_dsp_id=179&external_user_id=308515970071C=1)

**Data is sent to:** Ireland (ad equate)

**Prior consent enabled:** No

### demdex demdex.net HTTP 180 days

**First found URL:** <http://www.who.telking.sco.rtcz/en/guest-review.shtm>

**Cookie purpose description:** Via unique ID that is used for semantic content analysis, the user's navigation on the website is

registered and linked to offline data from surveys and similar registration to display targeted ads.

**Initiator:** Page source line number 584-665

**Source:** Inline script

**Data is sent to:** Denmark (ad equate)

**Prior consent enabled:** No

Cookie scan report - 3/9

### dpm demdex.net HTTP 180 days

**First found URL:** <http://www.who.telking.sco.rtcz/en/guest-review.shtm>

**Cookie purpose description:** Unclassified

**Initiator:** Page source line number 584-665

**Source:** Inline script

**Data is sent to:** Ireland (ad equate)

**Prior consent enabled:** No

### i openx.net HTTP 1 year

**First found URL:** <http://www.who.telking.sco.rtcz/en/guest-review.shtm>

**Cookie purpose description:** Registers anonymous user data, such as IP address, geographic location, visited websites, and which ads

the user has clicked, with the purpose of optimizing advertising based on the user's movements on websites that use the same advertising network.

**Initiator:** Script tag, page source line number 558

**Source:** <http://www.google.com/gletagmanager.com/gtm.js?id=AW-955144614>

**Data is sent to:** United States (ad equate)

### id yieldlab.net HTTP 1 year

**First found URL:** <http://www.who.telking.sco.rtcz/en/guest-review.shtm>

**Cookie purpose description:** Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

**Initiator:** Script tag, page source line number 1035

**Source:** [http://ad.yieldlab.net/m?dm\\_id=50707&ext\\_id=308515970071](http://ad.yieldlab.net/m?dm_id=50707&ext_id=308515970071)

**via** [http://www.jschache.com/w/ejs?wtyp=e&tchoteluniqu=911&locationid=1485015&lang=en\\_UK&year=2016&isplay\\_version=2](http://www.jschache.com/w/ejs?wtyp=e&tchoteluniqu=911&locationid=1485015&lang=en_UK&year=2016&isplay_version=2)

**Data is sent to:** United Kingdom (ad equate)

**Prior consent enabled:** No

### IDE doubleclick.net HTTP 1 year

**First found URL:** <http://www.who.telking.sco.rtcz/en/guest-review.shtm>

**Cookie purpose description:** Used by Google DoubleClick to register and report the website user's actions after viewing or clicking

one of the advertiser's ads with the purpose of measuring the efficacy of an advertisement to present targeted ads to the user.

**Initiator:** Inline script, page source line number 559-565

**Source:** <http://googleads.g.doubleclick.net/pagead/viewthroughconversion/955144614/?ran dm=1537447988899cv=9fst=1537447988>

899n u m= 1b g = fffffffg u id = O Nresp = G o o g lemKTyb Qh CsO u \_h = 768u \_w = 1024u \_ah = 768u \_aw = 1024u \_cd = 24u \_h is= 1u \_tz= 0u \_java= falseu \_  
n p lu g = 3u \_n mime= 4d ata= even t%3Dg tag .co n fig g tm= a9csen d b = 1frm= 0u rl= h ttp s%3A%2F%2Fw w w .h o telkin g sco u rt.cz%2Fen %2Fg u est -review s.h tmlref= h ttp s%3A%2F%2Fw w w .h o telkin g sco u rt.cz%2Fen %2Fh o me.h tmlsyn c= 1fmt= 3fmt= 4  
**Data is sent to:** U n ited States (ad eq u ate)

**Prior consent enabled:** No

**pagead/1p-user-list/1044284962** google.com Pixel Session

**First found URL:** <http://www.hotelking.com/est-review/s.html>

**Cookie purpose description:** U n classified

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 62

**Source:** h ttp s://w w w .g o o g le.ie/p ag ead /1p -u ser-list/1044284962/?valu e= 0lab el= 6Rz1CJr54w QQo o z68QM g u id = O Nscrip t= 0crd = CITQG w

cd ct= 2is\_vtc= 1ran d o m= 708054645ip r= y

**via** h ttp s://w w w .h o telkin g sco u rt.cz/d /kin g sco u rt/merg ed /g lo b al\_f5\_2018-03-23-06-22\_2769898465.js

**Data is sent to:** Neth erlan d s (ad eq u ate)

**pagead/1p-user-list/823486423** google.com Pixel Session

**First found URL:** <http://www.hotelking.com/est-review/s.html>

**Cookie purpose description:** U n classified

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 551

**Source:** h ttp s://w w w .g o o g le.co m/p ag ead /1p -u ser-list/823486423/?ran d o m= 1537447983472cv= 9fst=

153744480000n u m= 1g u id = O Nu \_

h = 768u \_w = 1024u \_ah = 768u \_aw = 1024u \_cd = 24u \_h is= 1u \_tz= 0u \_java= falseu \_n p lu g = 3u \_n mime= 4g tm= G

9csen d b = 1frm= 0u rl= h ttp s%3A

%2F%2Fw w w .h o telkin g sco u rt.cz%2Fen %2Fg u est-review s.h tmlref= h ttp s%3A%2F%2Fw w w .h o telkin g sco u

rt.cz%2Fen %2Fh o me.h tmlsyn

c= 1fmt= 3crd = CITQG w cd ct= 2is\_vtc= 1ran d o m= 2038552518resp = G o o g lemKTyb Qh CsO rmt\_tld = 0ip r= y

**via** h ttp s://w w w .g o o g letag man ag er.co m/g tm.js?id = G TM -PDW 5FC

**Data is sent to:** Neth erlan d s (ad eq u ate)

**Prior consent enabled:** No

**pagead/1p-user-list/955144614** google.com Pixel Session

**First found URL:** <http://www.hotelking.com/est-review/s.html>

**Cookie purpose description:** U n classified

**Initiator:** In lin e scrip t, p ag e so u rce lin e n u mb er 559-565

**Source:** h ttp s://w w w .g o o g le.co m/p ag ead /1p -u ser-list/955144614/?ran d o m= 1537447988899cv= 9fst=

153744480000n u m= 1b g = fffffffg u i

d = O Nu \_h = 768u \_w = 1024u \_ah = 768u \_aw = 1024u \_cd = 24u \_h is= 1u \_tz= 0u \_java= falseu \_n p lu g = 3u \_n mime= 4d

ata= even t%3Dg tag .co n fig g t

m= a9csen d b = 1frm= 0u rl= h ttp s%3A%2F%2Fw w w .h o telkin g sco u rt.cz%2Fen %2Fg u est-review s.h tmlref= h ttp

s%3A%2F%2Fw w w .h o telkin g

sco u rt.cz%2Fen %2Fh o me.h tmlsyn c= 1fmt= 3crd = CITQG w cd ct= 2is\_vtc= 1ran d o m= 3680709192resp = G o o g

lemKTyb Qh CsO rmt\_tld = 0ip r= y

**Data is sent to:** Neth erlan d s (ad eq u ate)

**Prior consent enabled:** No

**PMC** tripadvisor.com HTTP 2 years

**First found URL:** <http://www.hotelking.com/est-review/s.html>

**Cookie purpose description:** U n classified

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 1035

**Source:** h ttp s://w w w .jscach e.co m/w ejs?w typ e= tch o telu n iq = 911lo catio n Id = 1485015lan g = en \_U Kyear= 2016d

isp lay\_versio n = 2

**Data is sent to:** U n ited States (ad eq u ate)

Cookie scan report - 4/9

**Prior consent enabled:** No

**rum** casalemedia.com Pixel Session

**First found URL:** <http://www.hotelking.com/est-review/s.html>

**Cookie purpose description:** U n classified

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 551

**Source:** h ttp s://d su m-sec.casalemed ia.co m/ru m?cm\_d sp \_id = 179extern al\_u ser\_id = 308515970071C= 1

**via** h ttp s://w w w .g o o g letag man ag er.co m/g tm.js?id = G TM -PDW 5FC

**Data is sent to:** U n ited Kin g d o m (ad eq u ate)

**Prior consent enabled:** No

**ServerPool** tripadvisor.com HTTP Session

**First found URL:** <http://www.hotelking.com/est-review/s.html>

**Cookie purpose description:** Used for view in g emb ed d ed co n ten t fro m Trip Ad viso r, in clu d in g p aymen t o f referral co mmissio n fees an d u ser trackin g acro ss w eb sites.

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 1035

**Source:** h ttp s://w w w .jscach e.co m/w ejs?w typ e= tch o telu n iq = 911lo catio n Id = 1485015lan g = en \_U Kyear= 2016d isp lay\_versio n = 2

**Data is sent to:** U n ited States (ad eq u ate)

**Prior consent enabled:** No

**setuid** adnxs.com Pixel Session

**First found URL:** [h ttp s://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml](http://www.w.hotelking.com/rt.cz/en/guest-review.s.html)

**Cookie purpose description:** U n classified

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 68

**Source:** h ttp s://secu re.ad nxs.co m/setu id ?en tity= 6co d e= 308515970071

**via** h ttp s://w w w .h o telkin g sco u rt.cz/temp lates/main /lib s/jq u ery/jq u ery.jcaro u sel.min .js

**Data is sent to:** G erman y (ad eq u ate)

**SRT** tripadvisor.com HTTP Session

**First found URL:** [h ttp s://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml](http://www.w.hotelking.com/rt.cz/en/guest-review.s.html)

**Cookie purpose description:** U n classified

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 1035

**Source:** h ttp s://w w w .jscach e.co m/w ejs?w typ e= tch o telu n iq = 911lo catio n Id = 1485015lan g = en \_U Kyear= 2016d isp lay\_versio n = 2

**Data is sent to:** U n ited States (ad eq u ate)

**Prior consent enabled:** No

**TACds** tripadvisor.com HTTP 2 months

**First found URL:** [h ttp s://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml](http://www.w.hotelking.com/rt.cz/en/guest-review.s.html)

**Cookie purpose description:** Used for view in g emb ed d ed co n ten t fro m Trip Ad viso r, in clu d in g p aymen t o f referral co mmissio n fees an d u ser trackin g acro ss w eb sites.

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 1035

**Source:** h ttp s://w w w .jscach e.co m/w ejs?w typ e= tch o telu n iq = 911lo catio n Id = 1485015lan g = en \_U Kyear= 2016d isp lay\_versio n = 2

**Data is sent to:** U n ited States (ad eq u ate)

**Prior consent enabled:** No

**tap.php** rubiconproject.com Pixel Session

**First found URL:** [h ttp s://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml](http://www.w.hotelking.com/rt.cz/en/guest-review.s.html)

**Cookie purpose description:** U n classified

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 73

**Source:** h ttp s://p ixel.ru bico n p ro ject.co m/tap .p h p ?v= 7726n id = 2242p u t= 308515970071exp ired= 365

**via** h ttp s://w w w .h o telkin g sco u rt.cz/co n d o r/mo d u les/imag eSw itch /javascrip t.imag eSw itch .js

**Data is sent to:** Neth erlan d s (ad eq u ate)

**TapAd\_DID** tapad.com HTTP 2 months

**First found URL:** [h ttp s://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml](http://www.w.hotelking.com/rt.cz/en/guest-review.s.html)

**Cookie purpose description:** U sed to d etermin e w h at typ e o f d evices (smartp h o n es, tab lets, co mp u ters, TVs etc.) is u sed b y a u ser.

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 1035

**Source:** h ttp s://tap estry.tap ad .co m/tap estry/1?ta\_p artn er\_d id = G cU KEjFKM zF-h imt1YO p w it38NDq \_cu IXU -FIARfsb Zin Psl-u NIQDz6aERu 3j

**d** ta\_p artn er\_id = 996ta\_red irect= h ttp s://p ixel.so jern .co m/tap id Syn c?exch an g ePro fileId = %7B IDS:key%7D

**via** h ttp s://w w w .jscach e.co m/w ejs?w typ e= tch o telu n iq = 911lo catio n Id = 1485015lan g = en \_U Kyear= 2016d isp lay\_versio n = 2

**Data is sent to:** U n ited States (ad eq u ate)

**Prior consent enabled:** No

**TapAd\_TS** tapad.com HTTP 2 months

**First found URL:** [h ttp s://w w w .h o telkin g sco u rt.cz/en /g u est-review s.h tml](http://www.w.hotelking.com/rt.cz/en/guest-review.s.html)

**Cookie purpose description:** U sed to d etermin e w h at typ e o f d evices (smartp h o n es, tab lets, co mp u ters, TVs etc.) is u sed b y a u ser.

**Initiator:** Scrip t tag , p ag e so u rce lin e n u mb er 1035

**Source:** h ttp s://tap estry.tap ad .co m/tap estry/1?ta\_p artn er\_d id = G cU KEjFKM zF-h imt1YO p w it38NDq \_cu IXU -FIARfsb Zin Psl-u NIQDz6aERu 3j

**d** ta\_p artn er\_id = 996ta\_red irect= h ttp s://p ixel.so jern .co m/tap id Syn c?exch an g ePro fileId = %7B IDS:key%7D

**via** h ttp s://w w w .jscach e.co m/w ejs?w typ e= tch o telu n iq = 911lo catio n Id = 1485015lan g = en \_U Kyear= 2016d isp lay\_versio n = 2

**Data is sent to:** U n ited States (ad eq u ate)

**Prior consent enabled:** No



### TART tripadvisor.com HTTP 4 days

**First found URL:** <http://www.hotelking.com/rt.cz/en/guest-review.shtml>

Cookie scan report - 5/9

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 1035

**Source:** http://www.jschach.e.com/wjs?wtyp=echo&telniq=911lo&catid=1485015lang=en\_UKyear=2016d  
ispay\_version=2

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

### TASession tripadvisor.com HTTP Session

**First found URL:** <http://www.hotelking.com/rt.cz/en/guest-review.shtml>

**Cookie purpose description:** Used for view in embedded content from TripAdvisor, included in payment of referral commission fees and

user tracking across web sites.

**Initiator:** Script tag, page source line number 1035

**Source:** http://www.jschach.e.com/wjs?wtyp=echo&telniq=911lo&catid=1485015lang=en\_UKyear=2016d  
ispay\_version=2

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

### TATravelInfo tripadvisor.com HTTP 13 days

**First found URL:** <http://www.hotelking.com/rt.cz/en/guest-review.shtml>

**Cookie purpose description:** Used for view in embedded content from TripAdvisor, included in payment of referral commission fees and

user tracking across web sites.

**Initiator:** Script tag, page source line number 1035

**Source:** http://www.jschach.e.com/wjs?wtyp=echo&telniq=911lo&catid=1485015lang=en\_UKyear=2016d  
ispay\_version=2

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

### TAUnique tripadvisor.com HTTP 2 years

**First found URL:** <http://www.hotelking.com/rt.cz/en/guest-review.shtml>

**Cookie purpose description:** Used for view in embedded content from TripAdvisor, included in payment of referral commission fees and

user tracking across web sites.

**Initiator:** Script tag, page source line number 1035

**Source:** http://www.jschach.e.com/wjs?wtyp=echo&telniq=911lo&catid=1485015lang=en\_UKyear=2016d  
ispay\_version=2

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

### test\_cookie doubleclick.net HTTP Session

**First found URL:** <http://www.hotelking.com/rt.cz/en/guest-review.shtml>

**Cookie purpose description:** Used to check if the user's browser supports cookies.

**Initiator:** Script tag, page source line number 551

**Source:** http://googleads.g.doubleclick.net/pagead/viewthrough-conversion/823486423/?random=1537447983472cv=9fst=1537447983

472n\_u=1gclid=ONresp=GoogleMarketingChCo\_uh=768u\_w=1024u\_ah=768u\_aw=1024u\_cd=24u\_his=1u\_tz=0u\_java=falseu\_nplu=3

u\_nmime=4gtm=9Gcsendb=1frm=0url=http://www.hotelking.com/rt.cz/en/guest-review.shtmlref=http://www.hotelking.com/rt.cz/en/guest-review.shtml

www.hotelking.com/rt.cz/en/guest-review.shtmlsyn\_c=1fmt=3fmt=4

via http://www.google.com/gtm.js?id=GMTM-PDW5FC

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

### usersync gumgum.com Pixel Session

**First found URL:** <http://www.hotelking.com/rt.cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Inline script, page source line number 827-878

**Source:** http://rtb.gumgum.com/usersync?b=adai=308515970071

**Data is sent to:** Ireland (ad equate)

### uuid2 adnxs.com HTTP 3 months

**First found URL:** <http://www.hotelking.com/rt.cz/en/guest-review.shtml>

**Cookie purpose description:** Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

**Initiator:** Script tag, page source line number 1035

**Source:** [http://www.jskach.e.com/w/ejs?wtyp=e+choteluniq=911loctio n Id = 1485015lan g = en\\_U Kyear= 2016d isp lay\\_versio n = 2](http://www.jskach.e.com/w/ejs?wtyp=e+choteluniq=911loctio n Id = 1485015lan g = en_U Kyear= 2016d isp lay_versio n = 2)

**Data is sent to:** Denmark (ad equate)

**Prior consent enabled:** No

**w/1.0/sd** openx.net Pixel Session

**First found URL:** <http://www.w.hotelking.sco.rtcz/en/guest-review.s.html>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 558

**Source:** <http://u.s-u.openx.net/w/1.0/sd?cc=1id=537073024val=308515970071>

**via** <http://www.google.com/gtag/js?id=AW-955144614>

**Data is sent to:** United States (ad equate)

## Category: Unclassified (20)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Cookie scan report - 6/9

**COOKIE NAME PROVIDER TYPE EXPIRY**

**\_gcl\_au** hotelkingscourt.cz HTTP 3 months

**First found URL:** <http://www.w.hotelking.sco.rtcz/en/guest-review.s.html>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 551

**Source:** <http://www.google.com/gtm.js?id=GMTM-PDW5FC>

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

**aackid** adaraanalytics.com HTTP 2 years

**First found URL:** <http://www.w.hotelking.sco.rtcz/en/guest-review.s.html>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 70

**Source:** <http://tag.adaraanalytics.com/p/s/aasyn c?ckid= MzA4NTE1O Tcw M Dcx fDE1M zc0NDg w M jkzO TU>

**via** <http://www.hotelking.sco.rtcz/temp/latel/main/lib/s/jq.ery/jco.kie.js>

**Data is sent to:** United States (ad equate)

**apnid** sojern.com HTTP 3 months

**First found URL:** <http://www.w.hotelking.sco.rtcz/en/guest-review.s.html>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 1035

**Source:** [http://www.jskach.e.com/w/ejs?wtyp=e+choteluniq=911loctio n Id = 1485015lan g = en\\_U Kyear= 2016d isp lay\\_versio n = 2](http://www.jskach.e.com/w/ejs?wtyp=e+choteluniq=911loctio n Id = 1485015lan g = en_U Kyear= 2016d isp lay_versio n = 2)

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

**cid** sojern.com HTTP 2 years

**First found URL:** <http://www.w.hotelking.sco.rtcz/en/guest-review.s.html>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 1035

**Source:** <http://p.ixel.sojern.com/p/ixel/p/artner/img/eh8nG4NDXWvIHGsf/hp>

**via** [http://www.jskach.e.com/w/ejs?wtyp=e+choteluniq=911loctio n Id = 1485015lan g = en\\_U Kyear= 2016d isp lay\\_versio n = 2](http://www.jskach.e.com/w/ejs?wtyp=e+choteluniq=911loctio n Id = 1485015lan g = en_U Kyear= 2016d isp lay_versio n = 2)

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

**ckid** adaraanalytics.com HTTP 2 years

**First found URL:** <http://www.w.hotelking.sco.rtcz/en/guest-review.s.html>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 70

**Source:** <http://tag.adaraanalytics.com/p/s/aasyn c?ckid= MzA4NTE1O Tcw M Dcx fDE1M zc0NDg w M jkzO TU>

**via** <http://www.hotelking.sco.rtcz/temp/latel/main/lib/s/jq.ery/jco.kie.js>

**Data is sent to:** United States (ad equate)

**ckid** yieldoptimizer.com HTTP 2 years

**First found URL:** <http://www.w.hotelking.sco.rtcz/en/guest-review.s.html>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 46

**Source:** [http://tag.yieldoptimizer.com/p/s/cmap?t=in=20x=google\\_id=CAESEIc1v1JYajsVTSGevxZ0KMggoogle\\_cver=1](http://tag.yieldoptimizer.com/p/s/cmap?t=in=20x=google_id=CAESEIc1v1JYajsVTSGevxZ0KMggoogle_cver=1)

**via** <http://www.hotelking.sco.rtcz/cndor/js/essentials.js>

**Data is sent to:** United States (adequately)

**Prior consent enabled:** No

**ckst** yieldoptimizer.com HTTP 2 years

**First found URL:** <http://www.hotelking.com/cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 46

**Source:** <http://www.hotelking.com/cz/condor/js/essentials.js>

**Data is sent to:** United States (adequately)

**Prior consent enabled:** No

**dph** yieldoptimizer.com HTTP 2 years

**First found URL:** <http://www.hotelking.com/cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 46

**Source:** <http://www.hotelking.com/cz/condor/js/essentials.js>

**Data is sent to:** United States (adequately)

**Prior consent enabled:** No

**gcma** yieldoptimizer.com HTTP 2 years

**First found URL:** <http://www.hotelking.com/cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 46

**Source:** [http://tag.yieldoptimizer.com/p/s/cmap?t=in=20x=google\\_id=CAESEIc1v1JYajsVTSGevxZ0KMggoogle\\_le\\_cver=1](http://tag.yieldoptimizer.com/p/s/cmap?t=in=20x=google_id=CAESEIc1v1JYajsVTSGevxZ0KMggoogle_le_cver=1)

Cookie scan report - 7/9

**via** <http://www.hotelking.com/cz/condor/js/essentials.js>

**Data is sent to:** United States (adequately)

**Prior consent enabled:** No

**gid** sojern.com HTTP 2 years

**First found URL:** <http://www.hotelking.com/cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 1035

**Source:** [http://www.jsach.e.com/w/ejs?wtyp=echo\\_teln\\_iq=911locatio\\_nId=1485015lan\\_g=en\\_UKyear=2016display\\_versio\\_n=2](http://www.jsach.e.com/w/ejs?wtyp=echo_teln_iq=911locatio_nId=1485015lan_g=en_UKyear=2016display_versio_n=2)

**Data is sent to:** United States (adequately)

**Prior consent enabled:** No

**ph** yieldoptimizer.com HTTP 2 years

**First found URL:** <http://www.hotelking.com/cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 46

**Source:** <http://www.hotelking.com/cz/condor/js/essentials.js>

**Data is sent to:** United States (adequately)

**Prior consent enabled:** No

**ps/cmap** tag.yieldoptimizer.com Pixel Session

**First found URL:** <http://www.hotelking.com/cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 46

**Source:** [http://tag.yieldoptimizer.com/p/s/cmap?t=in=20x=google\\_id=CAESEIc1v1JYajsVTSGevxZ0KMggoogle\\_le\\_cver=1](http://tag.yieldoptimizer.com/p/s/cmap?t=in=20x=google_id=CAESEIc1v1JYajsVTSGevxZ0KMggoogle_le_cver=1)

**via** <http://www.hotelking.com/cz/condor/js/essentials.js>

**Data is sent to:** United States (adequately)

**Prior consent enabled:** No

**sa\_aud\_cmp** p.travelsmarter.net HTTP Session

**First found URL:** <http://www.hotelking.com/cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 1035

**Source:** [http://www.jsach.e.com/w/ejs?wtyp=echo\\_teln\\_iq=911locatio\\_nId=1485015lan\\_g=en\\_UKyear=2016display\\_versio\\_n=2](http://www.jsach.e.com/w/ejs?wtyp=echo_teln_iq=911locatio_nId=1485015lan_g=en_UKyear=2016display_versio_n=2)

**Data is sent to:** United Kingdom (adequately)

**Prior consent enabled:** No

**sa\_dmp\_synced** p.travelsmarter.net HTTP 29 days

**First found URL:** <http://www.hotelking.com/cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 1035

**Source:** [http://www.jskach.e.com/w/ejs?wtyp=e%20tch%20telu%20n%20iq%20=911%20l%20catio%20n%20Id%20=1485015%20lan%20g%20=en%20\\_U%20Kyear%20=2016%20isp%20lay%20versio%20n%20=2](http://www.jskach.e.com/w/ejs?wtyp=e%20tch%20telu%20n%20iq%20=911%20l%20catio%20n%20Id%20=1485015%20lan%20g%20=en%20_U%20Kyear%20=2016%20isp%20lay%20versio%20n%20=2)

**Data is sent to:** United Kingdom (ad equate)

**Prior consent enabled:** No

**sa\_term\_dmp** p.travelsmarter.net HTTP 29 days

**First found URL:** <http://www.w.hotelkingcourt.cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 1035

**Source:** [http://www.jskach.e.com/w/ejs?wtyp=e%20tch%20telu%20n%20iq%20=911%20l%20catio%20n%20Id%20=1485015%20lan%20g%20=en%20\\_U%20Kyear%20=2016%20isp%20lay%20versio%20n%20=2](http://www.jskach.e.com/w/ejs?wtyp=e%20tch%20telu%20n%20iq%20=911%20l%20catio%20n%20Id%20=1485015%20lan%20g%20=en%20_U%20Kyear%20=2016%20isp%20lay%20versio%20n%20=2)

**Data is sent to:** United Kingdom (ad equate)

**Prior consent enabled:** No

**st\_browser\_id** travelsmarter.net HTTP 1 year

**First found URL:** <http://www.w.hotelkingcourt.cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 1035

**Source:** [http://www.jskach.e.com/w/ejs?wtyp=e%20tch%20telu%20n%20iq%20=911%20l%20catio%20n%20Id%20=1485015%20lan%20g%20=en%20\\_U%20Kyear%20=2016%20isp%20lay%20versio%20n%20=2](http://www.jskach.e.com/w/ejs?wtyp=e%20tch%20telu%20n%20iq%20=911%20l%20catio%20n%20Id%20=1485015%20lan%20g%20=en%20_U%20Kyear%20=2016%20isp%20lay%20versio%20n%20=2)

**Data is sent to:** United Kingdom (ad equate)

**Prior consent enabled:** No

**tapid** sojern.com HTTP Session

**First found URL:** <http://www.w.hotelkingcourt.cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 1035

**Source:** <http://pixel.sojern.com/tapid/Sync?exchangeProfileId=2e606cc1-bcd4-11e8-b082-0a580a440004>

**via** [http://www.jskach.e.com/w/ejs?wtyp=e%20tch%20telu%20n%20iq%20=911%20l%20catio%20n%20Id%20=1485015%20lan%20g%20=en%20\\_U%20Kyear%20=2016%20isp%20lay%20versio%20n%20=2](http://www.jskach.e.com/w/ejs?wtyp=e%20tch%20telu%20n%20iq%20=911%20l%20catio%20n%20Id%20=1485015%20lan%20g%20=en%20_U%20Kyear%20=2016%20isp%20lay%20versio%20n%20=2)

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

**tapidSync** pixel.sojern.com Pixel Session

**First found URL:** <http://www.w.hotelkingcourt.cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

Cookie scan report - 8/9

**Initiator:** Script tag, page source line number 1035

**Source:** <http://pixel.sojern.com/tapid/Sync?exchangeProfileId=2e606cc1-bcd4-11e8-b082-0a580a440004>

**via** [http://www.jskach.e.com/w/ejs?wtyp=e%20tch%20telu%20n%20iq%20=911%20l%20catio%20n%20Id%20=1485015%20lan%20g%20=en%20\\_U%20Kyear%20=2016%20isp%20lay%20versio%20n%20=2](http://www.jskach.e.com/w/ejs?wtyp=e%20tch%20telu%20n%20iq%20=911%20l%20catio%20n%20Id%20=1485015%20lan%20g%20=en%20_U%20Kyear%20=2016%20isp%20lay%20versio%20n%20=2)

**Data is sent to:** United States (ad equate)

**Prior consent enabled:** No

**useCookies** hotelkingcourt.cz HTTP 1 year

**First found URL:** <http://www.w.hotelkingcourt.cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag

**Source:** <http://www.w.hotelkingcourt.cz/en/guest-review.shtml>

**Data is sent to:** Germany (ad equate)

**useCookiesCounter** hotelkingcourt.cz HTTP 1 year

**First found URL:** <http://www.w.hotelkingcourt.cz/en/guest-review.shtml>

**Cookie purpose description:** Unclassified

**Initiator:** Page source line number 584-665

**Source:** Inline script

**Data is sent to:** Germany (ad equate)

**Prior consent enabled:** No

**Unknown subdomains**

The following subdomains were discovered but not scanned. Subdomains may also be setting cookies or using similar

tracking technologies. Please consider if these subdomains need to be scanned as well.

loyalty.hotelkingcourt.cz

media.hotelkingcourt.cz

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